Orders	Order / Rev:	2106451		
	Alt Order #:	WOC12757547		
	Product Desc:	TV		
	Estimate:	1258		WHAS
	Flight Dates:	10/30/20 - 11/03/20	Primary AE:	Ben Stecker
	Original Date / Rev:	10/29/20 / 10/29/20	Sales Office:	TSWAS
	Order Type:	RFP	Sales Region:	NAT
Agency	Name:	Medium Buying LLC / POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		815 Grandview Ave Ste 600	Billing Cycle:	EOM/EOC
		Columbus, OH 43215	Agency Commission:	15%
Advertiser	Name:	POL/ Jason Nemes / R / ST HOUSE / K		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL-State House Representative	Advertiser External ID:	131332
	Revenue Code 1:	AGY	Agency External ID:	39784AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate		

Bill Plan

Dill I lall				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/03/20	10	\$2,510.00	\$2,133.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	10	\$2,510.00	\$2,133.50	0.00
Totals	10	\$2,510.00	\$2,133,50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	17%	\$2,510.00
Market	100%	\$14,764,71

Competitive Share	Share	Total
Competitive Share	Silait	Total
CABLE	0%	\$0.00
UNKWN	83%	\$12,254.71
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Ν	l 1	WHAS	10/30/20	10/31/20	Good Morning America GOOD MORNING AM		7-9a	S-	:30	1	\$125.00 P02	0.00 NM	1	\$125.00
	W	<u>Star</u> eek: 10/2		End Date 11/01/20	Weekdays Spo	ts/Week 1	Rate \$125.00	Rating 0.00						

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Totals

10

\$2,510.00

Order / Rev: 2106451 Advertiser: POL/ Jason Nemes / R / ST HOUSE / K)

Alt Order #: WOC12757547 Product Desc: TV WHAS

Flight Dates: 10/30/20 - 11/03/20 Estimate: 1258

Ln Ch Start End	Inventory Code Break	Start/End 1	ime Days	Len Spots	Rate Pri Rtg Typ	e Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/26/20 <u>11/01/20</u>	Weekdays Spots/Week 1	Rate \$125.00	Rating 0.00				
N 3 WHAS 10/30/20 10/31/20	NCAA Football Prime CM ABC PRIME COLLEGE FOOTE	8-1130p 3	S-	:30 1	\$750.00 P02 0.00 NI	1	\$750.00
<u>Start Date</u> <u>End Date</u> Week: 10/26/20 <u>11/01/20</u>	Weekdays Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00				
N 4 WHAS 11/02/20 11/03/20	Local News @ 6a M-F CM WHAS11 WAKE UP NEWS @	6-7a 6	МГ	:30 2	\$150.00 P03 0.00 N	Л 2	\$300.00
Start Date End Date Week: 11/02/20 11/08/20	$\frac{\text{Weekdays}}{\text{M}\Gamma} \qquad \frac{\text{Spots/Week}}{2}$	<u>Rate</u> \$150.00	Rating 0.00				
N 5 WHAS 10/30/20 10/30/20	Local News @ 6a M-F CM WHAS11 WAKE UP NEWS @	6-7a 6	F	:30 1	\$150.00 P03 0.00 N	1	\$150.00
<u>Start Date</u> <u>End Date</u> Week: 10/26/20 11/01/20	Weekdays Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00				
N 6 WHAS 11/02/20 11/03/20	Good Morning America CM GOOD MORNING AMERICA	7-9a	МГ	:30 2	\$250.00 P03 0.00 N	Л 2	\$500.00
<u>Start Date</u> <u>End Date</u> Week: 11/02/20 11/08/20	Weekdays MΓ Spots/Week	<u>Rate</u> \$250.00	Rating 0.00				
N 7 WHAS 10/30/20 10/30/20	Good Morning America CM GOOD MORNING AMERICA	7-9a	F	:30 1	\$250.00 P03 0.00 NI	Л 1	\$250.00
<u>Start Date</u> <u>End Date</u> Week: 10/26/20 <u>11/01/20</u>	Weekdays Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00				
N 8 WHAS 11/02/20 11/02/20	Local News @ 4p M-F CM WHAS11 NEWS @ 4P	4-5p	М	:30 1	\$110.00 P03 0.00 N	1	\$110.00
<u>Start Date</u> <u>End Date</u> Week: 11/02/20 11/08/20	Weekdays Spots/Week 1	<u>Rate</u> \$110.00	Rating 0.00				
N10 WHAS 10/30/20 10/30/20	Inside Ed 730-8p CM Inside Ed 730-8p	730-8p	F	:30 1	\$325.00 P03 0.00 N	1	\$325.00
Start Date End Date Week: 10/26/20 11/01/20	Weekdays Spots/Week	Rate \$325.00	Rating 0.00				